

Privacy statement Beppe Kessler Version 1.0
This privacy statement is applicable to the services by Beppe Kessler

My website www.beppekessler.nl processes privacy-sensitive data, meaning personal information of its users. Because a careful handling of these personal data is important to me, I am making sure these data are processed and stored in a safe way. In this document I am letting you know which data I am collecting when you use my website, why I am collecting this data and how I use this to improve your user experience.

Contact information

Beppe Kessler, Windroosplein 77, 1077 ZZ Amsterdam, E-mail address: mail@beppekessler.nl

Purposes of collecting data

When you use one of my services or buy my products, I am asking you to provide some of your personal information. This information is used to deliver the service or product. These personal data will be stored on the secure server of Beppe Kessler or that of a third party I am using. I will not combine these data with any other personal information I may have of you.

Communication

When you send me an e-mail or any other messages, there is a possibility I will store this information. Sometimes I will ask for personal data that are relevant to the specific situation. This will enable me to answer your questions or queries. These personal data will be stored on the secure server of Beppe Kessler or that of a third party I am using. I will not combine these data with any other personal information I may have of you.

When you sign up for the newsletter, I will ask you for personal data that are necessary to deliver this service, in this case your name and e-mail address.

Who receives my personal data?

When you sign up to the newsletter I will receive your name and e-mail address. These data will also be stored with Mailchimp, the party I use for sending out newsletters.

How long will my personal data be stored for?

If you signed up for the newsletter, I will store your data for as long as you are subscribed to the newsletter. Should you choose to unsubscribe, you will no longer receive any newsletter and your data will be stored for an additional 3 months, after which everything will be permanently deleted.

Cookies

I collect data to gain more insight into my clients, so that I can adapt my services to meet their needs and wishes. The website www.beppekessler.nl makes use of "cookies" (text files that are placed on your computer) to help the website analyse how people use it. The information on your use of the website, as generated by the cookie, may be transferred to the secure servers of Beppe Kessler or that of a third party. If I use this information, its only purpose is to keep track of how you use the website and to generate a report on my website's activity.

Google Analytics

www.beppekessler.nl uses Google Analytics-cookies to gain an insight into amongst other things:

- Visitor numbers
- Which are the most frequently visited pages on the website
- Which are the channels through which visitors enter the website

For this I have established a legal agreement with Google. I have masked the last octet of the IP-address. I have turned off 'sharing data'. I do not use any other Google services in combination with the Google Analytics cookies.



Purposes

I do not collect or use information for any other purposes than those described in this privacy policy, unless I have explicitly gained your permission to do so.

Third parties

The information will not be shared with third parties to be used for their purposes.

Period of data storage

If you have made use of a service or have acquired a product by me, I will save your data for the purpose of providing the service or product, and for any possible support after the delivery of the product or service. This personal information will be stored until you indicate a wish for a removal of these data from my administration. On top of this your relevant data will be carefully stored in my administration for at least 7 years, in accordance to the legal requirements of the Dutch tax department (Belastingdienst).

Changes

This privacy statement is drafted in accordance to the current use and possibilities of this website. Possible adaptations or changes of/to the website may lead to a revision of this privacy statement. It is therefore advisable to regularly re-visit this statement.

Choices in the content and usage of your personal data

I offer all visitors and clients the opportunity to review, revise, edit or remove their personal information. You have the right to object to the processing of your data. You have the right to transfer the data to another party. You have the right to revoke your permission to use your personal data.

If you have any complaints in regard to how I use your personal data, you can contact the Autoriteit Persoonsgegevens (Authority Personal Data, <https://autoriteitpersoonsgegevens.nl/>). Please note that providing some personal information is a requirement in the delivery of a service or product.

Turning off cookies

Most browsers are automatically set to accept cookies, but you may adjust your browser settings to refuse all storage of cookies or to provide a notification when a cookie is stored. Turning off cookies in your browser may, however, result in certain functions and services on the website not functioning properly.

Questions and feedback

I regularly check to see if I am compliant to this privacy policy. If you have any questions regarding this policy, you may contact me:

Beppe Kessler, Windroosplein 77, 1077 ZZ Amsterdam, E-mail: mail@beppekessler.nl

This statement was last edited on 23-5-2018.

beppe kessler